



# STERLING BRIDGMON

VISUAL & DIGITAL DESIGNER

## CONTACT ME

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Pittsburg, KS

## REFERENCES

### CHRISTEL BENSON

Professor for Graphic Communications

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### ROCKY RESTIVO

Associate Professor for Graphic Communications

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## EDUCATION

### PITTSBURG STATE UNIVERSITY

BACHELOR DEGREE GRADUATE | 2027

## ABOUT ME

Multidisciplinary designer developing visual solutions across print, digital, and web. Experienced in layout design, production workflows, and campaign execution across multiple mediums. Strong foundation in branding, UX/UI, and content creation with a focus on clarity, accuracy, and high-quality final output. Collaborative and detail-oriented with the ability to manage projects from concept through production.

## JOB EXPERIENCE

### FREELANCE CREATIVE / PODCAST PRODUCER 2025 -Present *Self-Employed | Pittsburg, KS*

Produced and edited a 4-episode podcast series from concept to final release  
Built a cohesive audio experience through pacing, structure, and clarity  
Designed visual assets to support branding and promotion  
Managed recording setup, editing workflow, and final delivery

### POS SYSTEMS & OPERATIONS COORDINATOR 2024 -2025 *Chatters | Pittsburg, KS*

Led setup of a Toast POS system including full menu build and interface structure  
Collaborated with a Toast designer to develop an efficient ordering workflow  
Troubleshot system issues and implemented updates during daily operations  
Supported full system rollout & staff adoption over a six-month transition period

### CREATIVE DIRECTOR & MULTIMEDIA DESIGNER 2013 -2023 *Brave the Spirit | Kansas City/Atlanta/L.A.*

Led visual identity across album artwork, promotional materials, digital platforms  
Designed flyers, graphics, & web experiences to support releases / live events  
Directed/produced music videos from concept through final edit  
Planned and executed EP release strategy across digital platforms  
Managed booking, outreach, and brand presence across multiple markets  
Achieved Kansas City radio play and reached audiences in 13 countries with 20K+ streams

## SKILLS

Adobe Photoshop		Adobe Illustrator	
Microsoft Word		Microsoft Powerpoint	
HTML-S/CSS-3			